

£ SAVE £

ON FUEL COSTS THIS WINTER

As energy costs increase once again, did you know you can save 40% of the heat lost through your windows by installing window blinds?

Heat loss in a room is due to...

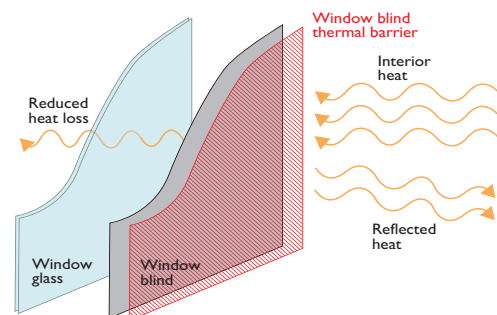
Conduction - direct heat loss through a window to the outside

Convection - heat loss through warm air reaching colder surface of glass

Radiation - cold glass surface absorbing heat

Air Leakage - heat lost through cracks or ill fitting glass

Window blinds are proven to reduce heat loss as the blind creates a thermal barrier between the window glazing and the room, thus reducing conduction, convection, radiation and air leakage.



Energy saving roller blind

Type of glazing in your home	Typical improvement in thermal insulation of window blinds by using the correct blinds
Single glazing	+39%
Double glazing	+24%
Solar control glazing	+12%

All tests based on EN 14501. Results will vary dependent on specific blind type chosen and assumes blinds are operated correctly. External blinds and shutters also provide similar insulation to your windows.

For further information visit www.shadespecifier.org.uk